# LEARN TO START VIRTUAL ACADEMY

**Discover Your Path to Success**

# PROGRAM DETAILS

## Enrollment Periods

### SEMESTER ONE
September (after labor day) - December (before holiday break)

### SEMESTER TWO
January (after new years) - May or June (depending on calendar)

## Learn to Start - Level 1

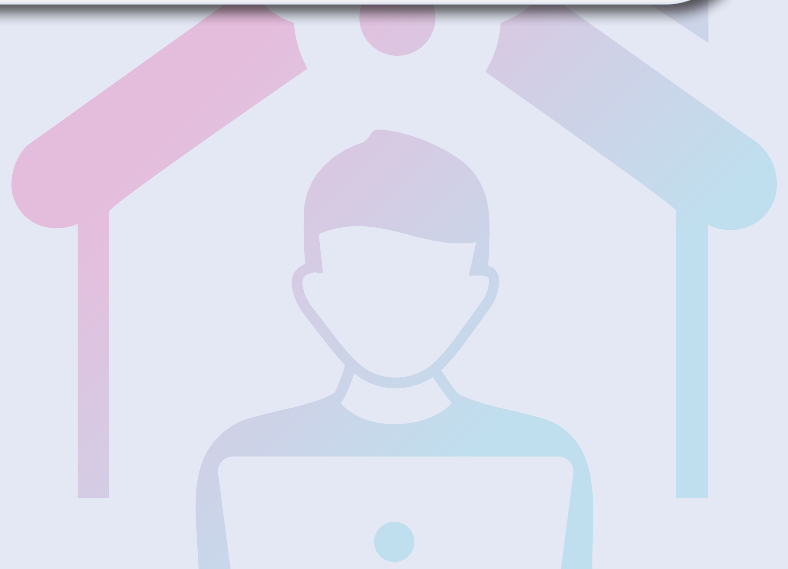|  | MODULE 1 | MODULE 2* |
|---|---|---|
| **Minimum Time Requirement** | One Semester | One Semester |
| **Portfolio Outcomes** | • Portfolio Story<br>• Individual Value Proposition<br>• Team Role & Collaboration Style<br>• Industry Analysis<br>• Market Analysis<br>• Problem identification<br>• Mentorship | • Solution Iteration<br>• Model Iteration<br>• Concept Plan<br>• Mentorship<br>• Immersion Experience<br>• Branding<br>• Test Metrics<br>• Personal Brand Video |
| **Certification Outcomes** | Learn the system | Submission of 3 skills for feedback |
| **Additional Info** | Students can begin earning proficiency in skills in the first year, but it is not required until the second year.<br><br>On a weekly basis, students will pitch, collaborate with peers, learn how to give and receive feedback, establish their own leadership, consume industry expertise resources, and work in a pathway that aligns them with a specific industry. | |

* Students begin the certification process in the second module and can earn up to five certifications in the areas of Critical Thinking, Creativity, Collaboration, Leadership, and Enterprise.

Learn more about the LTS Certifications **here**

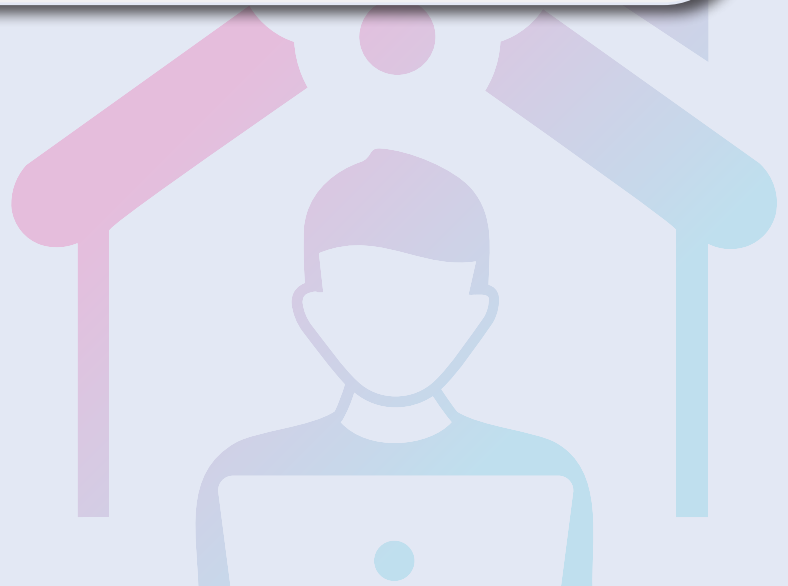## Learn to Start - Level 2

| | MODULE 3 | MODULE 4 |
|---|---|---|
| Minimum Time Requirement | One Semester | One Semester |
| Portfolio Outcomes | · Mentorship<br>· Income Statement<br>· Concept Plan - Supply & Demand<br>· Concept Plan - Barriers to Entry<br>· Concept Plan - Government Regulation<br>· Concept Plan - Business Organization | · Concept Plan - Labor Market<br>· Industry Articles<br>· Brand Guidelines Booklet<br>· Mentorship<br>· Brand Video<br>· Culture Charter<br>· Immersion Experience<br>· Test Metrics<br>· Personal Brand Video |
| Certification Outcomes | Submission of 3 skills in Market-Ready Certification 1 | Submission of 9 skills in Market-Ready Certification 1 |
| Additional Info | Students can earn proficiency in some or all certification 1 skills.<br><br>On a weekly basis, students will pitch, collaborate with peers, learn how to give and receive feedback, establish their own leadership, consume industry expertise resources, and work in a pathway that aligns them with a specific industry. In addition, they build out a working business model. | |

## Learn to Start - Level 3

|  | MODULE 5 | MODULE 6 |
|---|---|---|
| Minimum Time Requirement | One Semester | One Semester |
| Portfolio Outcomes | · Mentorship<br>· Immersion Industry Problem<br>· Verticals<br>· Network Effect<br>· Industry Articles<br>· Customer Segment | · Mentorship<br>· Slide Deck<br>· Business Plan<br>· Brand Video<br>· Industry Articles<br>· Immersion Experience<br>· Personal Brand Video |
| Certification Outcomes | Market-Ready 1 submission for certification or submission of 4 skills of Market-Ready 2 | Market-Ready 1 submission for certification or submission of 4 skills of Market-Ready 2 |
| Additional Info | Students submit for Market-Ready 1 Certification and begin development of Market-Ready 2 skills.<br><br>On a weekly basis, students will pitch, collaborate with peers, learn how to give and receive feedback, establish their own leadership, consume industry expertise resources, work in a pathway that aligns them with a specific industry and build out a working business model. In addition, they become active in their industry. | |

# CLASS SCHEDULE

## Cohort Size

Learn to Start instructors are experts in mentoring students to achieving transformative outcomes. To ensure the facilitation of such outcomes all cohort sizes are capped at 20 students.

## Cohort Schedule

Classes are operated Monday to Saturday between 9am and 8pm. Learn to Start will schedule students into cohorts based on their time preferences.

## Weekly Class Length
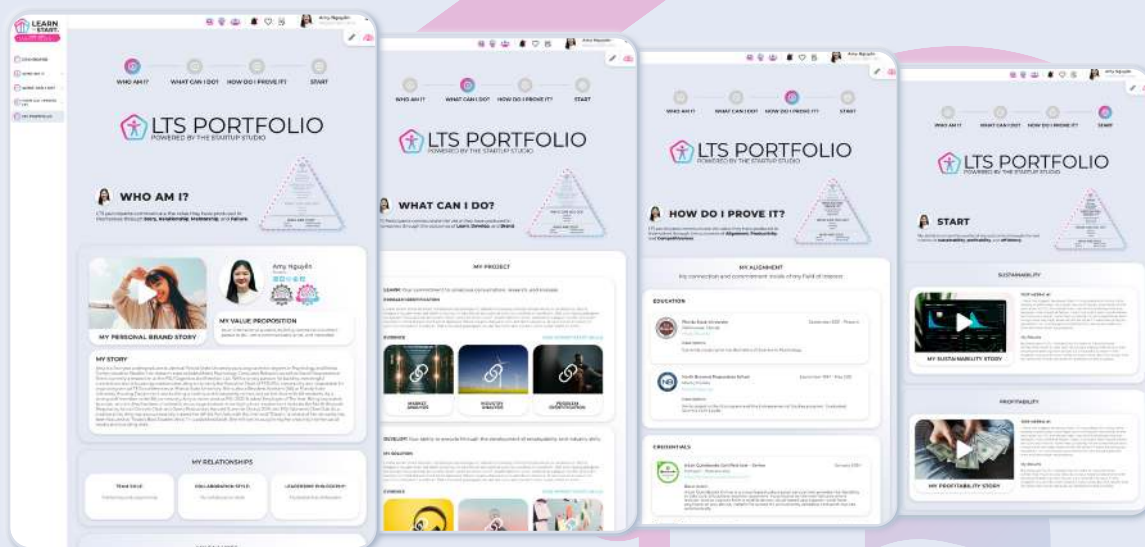
### COHORT OF 15-20 STUDENTS

90 minutes twice per week

### COHORT OF 10-14 STUDENTS

60 minutes twice per week

*Note: LTS will always fill classes to 20 students before opening a new cohort. Cohorts of 15 students or fewer are only permitted upon request. Cohorts who request a class size limit must meet a minimum of 10 students and will be charged a premium that covers our 20 student limit per cohort size.*

Office hours are available and will be posted on student schedules inside their Learner Technology Platform.

## Contact Us:

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